

Duke of Kent House Cathedral Square, Gibraltar Telephone: +350 20074950 Fax: +350 20074973 Email: tourism@gibraltar.gov.gi

## PRESS RELEASE

No. 227/2009

Date: 9<sup>th</sup> November 2009

## Gibraltar at World Travel Market

Gibraltar will be once again be exhibiting at this year's World Travel Market (WTM) being held from 9<sup>th</sup> to 12<sup>th</sup> November at the ExCel exhibition centre in London.

For the first time Gibraltar's stand will be located in the UK & Ireland hall of the event. The UK is Gibraltar's largest market for overnight tourism and this setting will help promote Gibraltar's advantages as a sterling currency area for visitors. Representatives from the Gibraltar Tourist Board in London will manage Gibraltar's stand.

Attending the World Travel Market as co-exhibitors are representatives of Gibraltar's tourism industry, who have once again welcomed the opportunity to market their products and services at one of the most important global tourism events.

The Minister for the Environment & Tourism, the Hon Ernest Britto, will be visiting the event on the 9<sup>th</sup> and 10<sup>th</sup> November. On Tuesday 10<sup>th</sup> Minister Britto will attend a tourism Ministers summit organised by the UNWTO (United Nations World Tourism Organisation).

More information on the World Travel Market is available at <u>www.wtmlondon.com</u>

Note to Editors: List of Co-exhibitors attached.